



IOWA ALLIANCE
FOR CHOICE IN EDUCATION

THE RESULTS ARE IN: IOWANS SUPPORT SCHOOL CHOICE

Key findings from a new study on K-12 & School Choice – January 2021

77%

77% OF CURRENT IOWA SCHOOL PARENTS support the creation of a universal Education Savings Account program.

Iowa does not currently have an Education Savings Account program to provide more school choice options for parents. Iowans are ready for it!

43%

43% OF CURRENT AND FORMER IOWA SCHOOL PARENTS said they would prefer to send their children to private school if financial costs and transportation were of no concern.

Currently, only 8 percent of Iowa K-12 students are enrolled in a private school. Parents want options and school choice can provide them!

66%

66% OF IOWANS support increasing the cap on tax-credit scholarships.

Iowa's Student Tuition Organization Tax Credit Program has long been a bi-partisan supported program saving taxpayer dollars and offering choices to low-income students across the state.

IOWANS SEVERELY UNDERESTIMATE SPENDING ON STUDENTS IN PUBLIC SCHOOLS.

50 PERCENT OF IOWANS believe the spending amounts to \$5,000 or less per student, per year. **Far less than the actual amount of \$11,724** per student, per year.

Of all surveyed – **89%** of respondents underestimated spending on students in public schools.

ISSUE EDUCATION MATTERS

Many school choice issues are consumed by misinformation or a lack of understanding of their many benefits to Iowans. These findings show that Iowans who learn more about the issues – support the issues.

67%

Many respondents said they had never heard of Education Scholarship Accounts. Once provided with a definition – **67% OF IOWANS** supported them. After respondents learned about the issue, support increased by **24%**!

68%

Many respondents said they had never heard of tax-credit scholarships. Once provided with a definition – **68% OF IOWANS** supported them. After respondents learned about the issue, support increased by **32%**!