



IOWA ALLIANCE  
FOR CHOICE IN EDUCATION

# What is School Choice?

**School choice is creating programs that empower PARENTS to choose the K-12 educational options best suited for their children.**

## SCHOOL CHOICE = PARENTAL CHOICE

As a parent, you are the first educator of your children. You know your children's needs, strengths, and areas for improvement better than anyone.

Parents have a proven record of making considerably better educational choices for their own children than state-government bureaucrats can make for the children of others.

School choice programs are the common-sense tools allowing parents to redeem the tax dollars they contribute and put toward the schools and services that best fit their child's needs.

Not only do school choice programs encourage parents to become more engaged in their child's education, these programs also lead to **improved student academic performance** and, in turn, result in students contributing back to their communities through a **successful career path**.

Parents who can afford it already exercise their school choice by moving to the preferred school district and buying a home. For the parents without this luxury, school choice offers them the same financial freedom to put their children in the best opportunity to succeed.

**Now that you know HOW it works, help us MAKE it work!**

**CLICK HERE**

**TO FIND YOUR STATE LEGISLATORS  
AND ADVOCATE TODAY!**

